



2021 ANNUAL REPORT



A healthy Society Where Every Youthful Voice Counts



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Ezekiel Kodonde

Chair of B.O.D

On behalf of the Board of Directors of Stretchers Youth Organization (S.Y.O), I take this privilege to present our 2021 annual report. S.Y.O performance continues to be progressive in line with our vision of “A Healthy society where every youthful voice count”

The 2021 annual report shows that S.Y.O will stop at no length to do what she knows to do the best. Each year we push ourselves, breaking grounds, staying above and weather the storm no matter the challenges we face. Over the past 10 years, S.Y.O has stood by its motto of “Building Youth and Women Capacities” through our various programs and initiatives.

The year 2021 was no exception, we built on our past achievements and continuously improved our interventions and challenging ourselves. Beside the projects that were running as captured in the report, we designed and roll out a new project that aims to promote peaceful inclusion of youth in political processes in the forthcoming general election. For the first time since our existence, we developed and launched our 5-year strategic plan (2021-2025). We also celebrated our 10 years anniversary of service in the community to reflect on our journey in the sector and impact to our beneficiaries and stakeholders.

I must express my appreciation to the entire management, staffs, volunteers and my colleagues in the Board for their commitment and self service which has enabled us to deliver the results that are highlighted in this annual report. To our esteemed donors, sponsors, partners and members, we remain grateful for your loyalty and hope we can continue to count on your support.

Together let's build Youth and Women capacities.

MESSAGE FROM THE EXECUTIVE DIRECTOR



Dickson O. Obonyo
Executive Director

Before looking to the future, it's important to acknowledge that 2021 was a great year for stretchers youth organization history. I am delighted to share with you, my first message, through this annual report, summarizing Stretchers youth organization performance. As I look back on the past fiscal year, and ahead to what comes next, I see us in the midst of an exciting transformation as we look forward to starting implementing our first-ever strategic plan as an institution. We were proud to have had a colorful event towards celebrating SYO 10th anniversary of community service and transformation on 2021 November 21st. It is on this day that we officially unveiled and launched our first-ever strategic plan 2021-2025. The experience pushed us to think harder about our next phase of growth as we think of expanding our national and global footprint.

The amazing team at SYO has gone out of their comfort zone to beat all odds towards ensuring we have a healthy society where every youthful voice count amidst COVID 19 and uncertainties. Over the year we successfully implemented 8 impactful projects (funding from Search for Common Ground, Population Connection, Civil Rights Defenders, Protection International, Solidarity Centre, and Voice to support our projects) in Mombasa, Kwale, and Kilifi Counties - targeting youth and women in Kenya. We were privileged to host Chief Administrative Secretary, Ministry of ICT, Innovation and youth affairs (Miss Nadia Ahmed Abdallah) to our office and invited her to one of our activities. Towards strengthening the organization systems and operations, we successfully developed 10 Standard Operating Procedures for the organization, developed organization operation manual, Security plan as well as social media strategy, and lastly, we successfully celebrated our annual, The Girl Summit 2021 event in Kilifi county the event was graced by CECM Gender Cultural Affairs, Social Services and Sports DR Anisa Omar and Kilifi county women representative Hon Gertrude Mbeyu. In closing, I would like to thank my fellow staff members for their hard work and dedication, board members for their technical guidance and oversight role, our beneficiaries/ community members for their trust, and you, our development partners, for your continued support. I am truly honored to lead this organization and am eager to listen and work with you to keep making this great organization stronger – and well-positioned to serve future generations of Kenyans.

Thank you.

WHO WE ARE

Stretchers Youth Organization is a membership, Youth-led community-based organization that was founded in 2011 to enhance and promote a healthy, equal, just and inclusive environment for youths through capacity building, advocacy and information sharing for sustainable development. The organization works in the coastal counties of Kenya with a partial presence in Nairobi, Kisumu, and Siaya counties.

The organization is guided by its new five year Strategic Plan 2021-2025. We are guided by our vision which stated that “A healthy society where every youthful voice counts” Stretchers Youth Organization focuses on the needs and potential of the largest young generation in history.

We are committed to creating demand for and access to sexual reproductive health information, promoting human rights & gender main streaming, democracy and good governance through services and linkages to youths and women. We achieve this by engaging in advocacy, capacity development, linkages health and human rights services, social media campaigns, peer to peer led activities, which makes sure the youths and women of today are empowered to lead healthy and self-determined lives.





VISION

A healthy society where every youthful voice counts.



MISSION



To enhance and promote a healthy, equal, just and inclusive environment for youths through capacity building, advocacy and information sharing for sustainable development.



THEMATIC AREAS



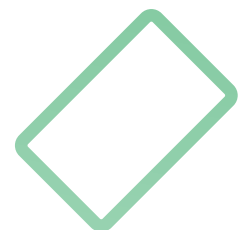
Health and well-being



Democracy and Good Governance



Human rights and gender mainstreaming



**Our
SDGs
Focus**

17 PARTNERSHIPS
FOR THE GOALS



3 GOOD HEALTH
AND WELL-BEING



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



5 GENDER
EQUALITY



10 REDUCED
INEQUALITIES



8 DECENT WORK AND
ECONOMIC GROWTH



OUR TEAM



Dickson O. Obonyo
Executive Director

Evans Ouma
Programs Manager



Sumiya Ali
Project Associate

Rebecca Achieng
Adolescent Liaison Officer



Edward Sakwa
Public Relations

James Aito Omolo
Finance and
Administration Manager



Zipporah Njoki
Office Administrator

Diana Mboi
Assistant Office
Administrator



Khadija Salad
Project Officer

Tahani Mohamed
Public Relations Assistant



Our programs



Health &
Well-Being

Democracy and
Good Governance.



Human Rights &
Gender Main
streaming:



Our Strategies



INCLUSION

Meaningful Youth Inclusion and Engagement among youth and women in decision making platforms



POLICIES

Policy & Budget advocacy on progressive policies and laws affecting the youths and women in Kenya and beyond



STRATEGIC PARTNERSHIP

Strategic Partnership, Collaboration and Networking with strategic partners, the Kenya national and county governments



INNOVATIVE

Delivery of innovative programs to increase access to the most vulnerable and marginalized communities



Health & Well-Being



Health & Well-Being

Health and well - Being whose strategic objective is to contribute to improved health outcome and well-being among youth in Kenya. This thematic area focuses on ensuring healthy lives and promoting well-being for youths and women in Kenya is achieved.

We achieve this through employing strategies such as; Strategic Partnership, Collaboration and Networking, Policy advocacy on health issues affecting Youth and Women, Lobbying and Advocating for increased resources on health, Advocate for Behavioral Change and Use of mainstream and social media advocacy to create awareness among others.

We had one project that was implemented in 2021 (KIBE II – Kijana Imarika Bonga Elimika phase II)





Democracy and
Good Governance:



Democracy and Good Governance:

Whose strategic objective is to build a good culture of democracy and good governance in Kenya. This thematic area focuses on strengthening citizens' demand for transparency and accountability in the management of public resources, promoting citizen's participation in democratic processes and promoting citizen participation in advancing national integration.

We achieve this through employing strategies such as; Empowering youth and women on their civic rights and governance, Advocating for youth and women in meaningful engagement on governance and development process, Use of mainstream and social media advocacy to create awareness, Strategic partnership, collaboration and networking and Advocating for progressing laws and policies affecting youths and women on civic and governance participation among others.

We had four projects implemented under this thematic area in 2021 (EBBY phase III, Mobilize Empower Actualize Transform, Securing Young Defenders II, Wheels of Change)

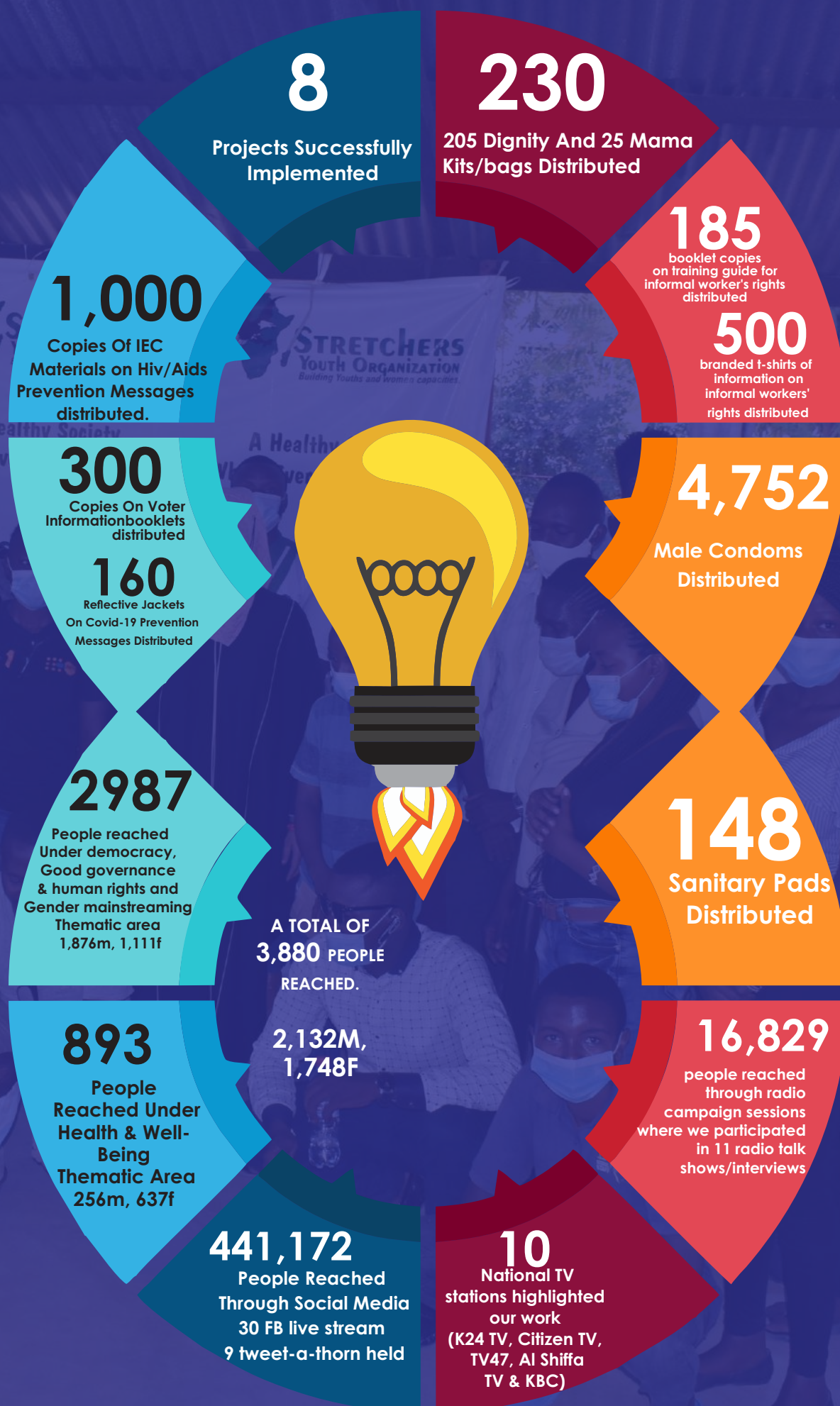


**Human Rights
& Gender
Mainstreaming.**



Human Rights & Gender Mainstreaming:

Whose strategic objective is to improve access to justice and promote gender equality among youth in Kenya. This thematic area also seeks to promote social justice and realization of potential for youth and women among our communities. We achieve this thematic area through employing strategies such as; Strategic partnership and collaboration with constitutional commissions & agencies, Community mobilization on gender empowerment, Use of mainstream and social media advocacy to create awareness, Capacity building and creating awareness on gender empowerment and Gender Main-streaming among others. We had three projects implemented under this thematic area in 2021 (Njia za Haki, DRL-Hustle Yangu Haki Yangu, Emergency & Preventive Security



2021 PROJECTS IMPLEMENTED



THEMATIC AREA 1: HEALTH & WELL-BEING

The following project contributed to strategic objective 1 of our strategic plan 2021-2025; to contribute to improved health outcome and well-being among youth in Kenya.

Project 1.0 Kijana Imarika Bonga Elimika

KIBE 2 was a continuation of the first phase of KIBE project that was implemented in Mombasa County during the Covid 19 season in 2020.

In the 1st phase of the project, we launched a community talking box based on the needs from our project beneficiaries (adolescents and young people 10-24 years) that would provide a platform for girls, and women to share their sexual reproductive health needs without being stigmatized, judged and discriminated.

The 2nd phase of the KIBE project sought to scale up the community talking box in schools and community to provide safe spaces for adolescents and young people of Mombasa County. The Strategic Goal of the project was: To contribute to improved health and well-being of adolescent and young people in Mombasa County. The project had two objectives as stated below:

- I. To increase knowledge of adolescents and young people's (10-24 years) sexuality by acquiring life skills that will enable them deal with prevailing life challenges thus making informed choices in life.
- II. To strengthen organizational internal capacities to effectively and efficiently deliver on sexual reproductive health and rights information and services among adolescents and young people in Mombasa County.





KIBE cont...

This project was implemented from February 2021 – December 2021 and funded by Population Connection. We first trained 25 SRHR youth champions on how to use community talking box in a three days training. The 25 SRHR youth champions trained held sessions with adolescents and youth in and out of school.

Results:

The project reached a total of 893 (256 Males, 637 Females) adolescents and young people throughout its implementation period. The beneficiaries were reached through community youth villages, community dialogue, international days, policy makers meeting and The Girl Summit event.

As a result, these activities improved knowledge and advocacy skills to the youth champions whom contributed heavily to our Health advocacy gains in the year 2021. Through this project, Stretchers Youth Organization managed to develop their first ever strategic plan 2021-2025 to support our work for the next five years.



2021 PROJECTS IMPLEMENTED



THEMATIC AREA 2: DEMOCRACY & GOOD GOVERNANCE

The following projects contributed to strategic objective 2 of our strategic plan 2021-2025; to build a good culture of democracy and good governance in Kenya.



Results:

The entire project reached a total of 417 youths and women (388 Males and 29 females) throughout its implementation period. The beneficiaries were reached through various activities conducted; BodaBoda stage Talks, Police and BodaBoda youth integration meeting and Police & BodaBoda Joint meeting.

These activities contributed immensely to the leadership capacity of BodaBoda youths and their networks across Changamwe and Jomvu sub-counties. As a result of these activities, we saw strengthened BodaBoda networks across Changamwe and Jomvu in coordinating peace and security efforts in their respective areas and noted increased awareness of BodaBoda youths and women to identify key security risk and how to actively and effectively address such risks.

Project 2.0 Engaging BodaBoda Youth Leaders

EBBY sought at building the capacity of the BodaBoda Youths and leaders through building resilience in promoting peace and countering violent conflict in Changamwe and Jomvu sub-county.

EBBY project Phase III was a continuation from the first phase, and second phase under Inuka supported by Search for Common Ground. The overall objective of the Inuka project action was to increase the effectiveness and inclusiveness of community peace and security efforts involving vulnerable and marginalized youth in Coastal Kenya. This third phase of EBBY project was meant to compliment the earlier phases.



Project 3.0 Wheels of Change

Wheels of change was a three months project funded by European Union through Search for Common Ground implemented between June – August 2021. The Project targeted the entire Mombasa County i.e. Changamwe, Jomvu, Kisauni, Nyali, Mvita and Likoni sub-counties respectively. The goal of this project was to mitigate the harmful effects of the COVID-19 crisis on social cohesion, stability, and ongoing conflict prevention efforts.

The project had three objectives;

- i. To support BodaBoda youth and women Champions for an effective conflict- sensitive response to Covid-19, in a way that prevents further deterioration of social cohesion.
- ii. To provide accurate and reliable information by dispelling myths, rumors and misinformation's that undermines covid-19 response efforts.
- iii. Build BodaBoda Youth and Women capacities to promote social cohesion, stability and conflict prevention efforts amidst covid-19 pandemic.

The project employed interventions which included; Mapping of Covid-19 hotspot and arising conflict Issues, Inception meeting, Training of BodaBoda youth and Women as Wheel of Change Champions, Community Dialogues, Social media Engagements, Open Mic , Printing IEC Materials and Project monitoring Review Meetings.



The entire project reached a total of 414 youths and women directly (229 Males and 185 females)

throughout its implementation period. The beneficiaries were reached through various activities conducted i.e. Covid-19 hotspot mapping stakeholders meeting, Covid-19 Hot spots Mapping Assessment Exercise, Covid-19 hotspot mapping report and dissemination meeting, WoC Project Inception Meeting, Wheels of Change Champions Training, Community Dialogues-Changamwe, Jomvu and Likoni, Security Actors Meeting, Community Dialogue, and Media Tour

Results:

As a result, we identified pathways to be reinforced for the COVID-19 response that contributed to strengthening peace and social cohesion across Mombasa County. We saw resilience building through systems strengthening to the BodaBoda youth across the County to adopt and implement their first-ever Constitution that would help address social Cohesion issues among them. The BodaBoda youth and women Champions were well equipped with adequate knowledge and skills to dispel myths and misinformation around Covid-19 in the community.



Project 4.0: Mobilize Empower Actualize Transform (MEAT)

This is a 24 month Project (July 2021 – July 2023) and is supported by Voice under the influence grant. The goal of the Project is to promote increased peaceful inclusion of youth in political processes in the forthcoming general election so as to ensure that they have greater participation in decision making roles which have a large impact in their lives.

Project goal

Strategic Goal: To promote increased peaceful inclusion of youth in political processes in the forthcoming general election so as to ensure that they have greater participation in decision making roles which have a large impact in their lives

Project objectives

1. To promote meaningful youth engagement on democratic, political and electoral participation processes in coastal region of Kenya.
2. To increase knowledge about democratic, political and electoral processes among youths and women across the coastal region of Kenya.
3. To raise awareness on civic education among the youth in three counties of the Coast by enhancing their full participation in democratic, political and electoral processes.



During the first 6 months of the MEAT project, the below are some of the activities conducted across, 2 Community Forums/Intergenerational Dialogues – i.e. Mombasa and Kwale County, 1 Youth aspirants sensitization meetings – i.e. Mombasa County, 1 Project inception meetings with stakeholders & champions – i.e. Mombasa County, 3 Community facilitators champions training – i.e. Mombasa, Kilifi and Kwale, 7 Youth forums – i.e. 3 Mombasa, 3 Kilifi and 1 Kwale and 2 Learning & linking conferences/events – i.e. Mombasa and Kilifi. The project targets 3 Counties i.e. Kilifi, Kwale and Mombasa respectively reaching a total of 654 people 425 Males and 229 females.

Results:

Within the 6 months of project implementation, 5 civic educators were actively engaged in the drafting of Kilifi County Youth Policy 2021. This policy framework will contribute to meaningful youth engagement on democratic and political participation of the youths in Kilifi County. We experienced a cultivated interest among the civic educators and participants to participate in the political and electoral process through voter registration and vie as elected leaders, for example 20 youth aspirants engaged in Mikindani ward-Mombasa County committed towards supporting each other in different capacities towards ensuring one of theirs secures an elective seat – an indicator of democracy and peaceful political exercise.



2021 PROJECTS IMPLEMENTED



THEMATIC AREA 3: HUMAN RIGHTS & GENDER MAIN STREAMING

The following projects contributed strategic objective 3 of our strategic plan 2021-2025; to improve access to justice and promote gender equality among youth in Kenya.

Project 5.0: Emergency & Preventive Security

A project funded by Civil Rights Defenders whose goal was to cover costs for desktop computer and screen, software purchases, security measures for office door, security enhancements and website updates, CCTV cameras and a safe box.

The project had two objectives;

- Enhancing our office digital security.
- To equip organizational staff members with skills and knowledge on Physical and digital security.

This project was implemented in Mombasa County from January 2021 – March 2021. It involved activities such as procurement of desk-top, security enhancement engagement, CCTV cameras purchase among others.

Results:

As a result of the activities, we noted enhanced knowledge of HRD organizations with basic skills and knowledge in physical and digital security management, enhanced organizational office security through installation of CCTV, purchase of desktop, as establishment of office door with electric features and enhanced staffs knowledge and skills on digital security management.





Project 6.0 Securing Young Defenders II

Securing Young Defenders Project “SEYODE” aimed at enhancing the skills & knowledge for young HRD's on physical & digital security at grass root level in Mombasa County. SEYODE II Project focused on digital security and new technological threats used against human rights defenders and sought to give multifaceted support to young human rights defenders in Mombasa County. A project funded by Protection International which was implemented March 2021 to August 2021.

The project had three specific objectives;

- i. To strengthen Mombasa county young HRD's network
- ii. To enhance the skills & knowledge on physical and digital security for young Human Rights Defenders (HRD's)
- iii. To capacity build YHRD's (Young Human Right Defenders) on monitoring, Documentation & Reporting of human rights violation

The project first trained research assistants whose work was to conduct an assessment exercise from the applied assessment forms from the young human rights defenders. We later trained 30 young human rights defenders on basic Human rights skills and knowledge to enhance efficiency of their human rights work. The 30 trained young human rights defenders held grass root community dialogues with other young human rights defenders on strengthening the network and human rights work done.

Results:

The entire project reached a total 177 YHRDs (92 males and 85 Females) across Mombasa County with skills and knowledge on physical security, monitoring, reporting and documentation of human rights violation. Local authorities reached were 16 and other stakeholders were 5.

As a result of the project the Young Human Rights defenders managed to develop a human rights violation reporting tool that they would use in reporting violation rights.

cases. Through this project, as an organization, we managed to develop our security plan 2021-2025 to address the insecurity gaps from our work.

The project enabled the SEYODE network to intensify its operations where it is hosted at Stretchers Youth organization and gets support in resource mobilization for the networks activity.

The project managed to bring together young HRDs from disadvantaged populations in learning new skills towards promoting Human Rights.

The project facilitated the strengthening of grassroots movements of young HRDs through building grassroots movements that spearhead protections and promotions of human rights



Project 7.0 Hustle Yangu Haki Yangu (DRL)

A project funded by Solidarity Center which sought to improve enforcement of existing protections for informal economy workers and promote adoption of greater social protections. The programs specific objectives and activities were designed to create awareness of informal economy workers' rights among unions, youth-led organizations, informal economy workers, local chiefs, communities and employers and to strengthen the institutional capacity of unions and youth-led organizations to be more sustainable, inclusive, and well-coordinated with local chiefs so that all three are equipped to effectively enforce and advocate for informal economy workers' rights. The project's implementing partners included; Kamukunji Youth Empowerment Network (KYEN) in Nairobi & Kenya Unions of Domestic, Hotels, Educational Institutions, Hospitals and Allied Workers (KUDHEIHA) (Nairobi & Mombasa)





Results:

The entire project reached a total of 1,093 informal workers (612 male & 481 female) and over 20,000 people reached through various platforms such as Radio Talk-shows and Face book lives that were conducted. The interventions used in implementing this project included; community awareness meetings, chief's Barazzas, social media engagement, local administration training and engagements, Consultative dialogues with CSOs, radio and social media engagements, legal policy reviews among others.

As a result, we successfully recorded 25 cases of informal workers labor rights violation and 7 of the cases favored the informal workers ruling. As a result of this project, we developed an operational manual (Stretchers Youth Organization Management Operations Manual) and social media strategy as part of capacity building support from Solidarity Center.



Achievements for 2021



The organization successfully installed 11 Community Talking Boxes in 11 schools in Mombasa County.

11

**Community Talking
Boxes in 11 schools
in Mombasa County**

Changamwe Sub-County; Changamwe Secondary & Umoja Primary,
Jomvu Sub-County; Jomvu Girls & Mikindani Model School,
Mvita Sub-County; Sacred Heart High School & Makande Primary School,
Likoni Sub-County; Mwahima Secondary School & Mtongwe Primary School,
Nyali Sub-County; Pentros Community Primary School & Khadija Secondary,
Kisauni Sub-County; Kashani Secondary School.



We distributed the following items and IEC materials to our beneficiaries which contributed to increased knowledge and understanding on various areas and improved self-esteem & dignity to our girls and young women.



We provided adolescent and young girls aged 10-24 years with 230 dignity and mama kits/bags (205 dignity & 25 mama kits) during 2021 with support from UNFPA Kenya and CREAM Kenya.



We distributed 185 booklet copies (125 English version and 60 Kiswahili version) on training guide for informal worker's rights & 500 branded t-shirts of information on informal workers' rights to the youth and women while conducting our sessions.



We distributed 1,000 copies of IEC materials of information on HIV/AIDS prevention messages to youth and women while carrying out our integrated outreaches and peer to peer learning sessions.



We distributed 300 copies of voter education information booklet (copies on civic education information and messages) to the youth and women while carrying out our engagement sessions.



We distributed 4,752 male condoms to youth and women while carrying out our integrated outreaches and peer to peer learning sessions



We distributed 160 reflective jackets to the youth and women of Boda Boda sector on information around Covid-19 prevention messages (Pamoja Dhidi Ya Corona)



We provided adolescents and young girls aged 10-24 years with 148 sanitary pads during 2021 period.



We successfully celebrated our annual, The Girl Summit 2021 event in Kilifi and #SYOatTEN



We successfully developed our first ever organizational Strategic Plan 2021-2025 & Security Plan 2021-2025



We celebrated our #SYOatTEN in a very colorful event at Mombasa Beach Hotel



We successfully implemented 8 impact full projects(funding from Search for Common Ground, Population Connection, Civil Rights Defenders, Protection International, Solidarity Center and Voice to support our projects) in Mombasa, Kwale and Kilifi Counties - Kenya in the year 2021 targeting youth and women in Kenya.



We hosted Chief Administrative Secretary, Ministry of ICT, Innovation and youth affairs (Miss Nadia Ahmed Abdallah) to the office and invited her in one of our activities where we met Mombasa youths and discussed on youth opportunities.



Search for Common Ground Europe celebrated and recognized our work on 26th February 2021 with a caption "A world #WithoutNGOs like @StretchersYouth would be a world where police & young Kenyans have far less opportunities for positive interactions & the kind of collaboration needed to build healthy, safe & just societies! #WorldNGODay" link –(https://twitter.com/SFCC_EU/status/1365265538025455616)



We successfully developed 10 Standard Operating Procedures for the organization. We developed SOPs for conducting the following activities; Training, Community dialogue sessions, Community outreaches, Organization recruitment, Moot court, Social media campaigns, Stage talk sessions, Stakeholders meetings, Board of directors meetings and The Girl Summit event.



We successfully developed 2 Implementation Frameworks/guides for the organization. We developed IFs for the following organizational thematic areas; Sexual Reproductive Health and Human Rights & Good Governance.



We expanded our reach and programs to different counties (Kwale & Kilifi)



The organization contributed to the establishment and furnishment of the Chaani CGTRH Outreach Youth Friendly Centre

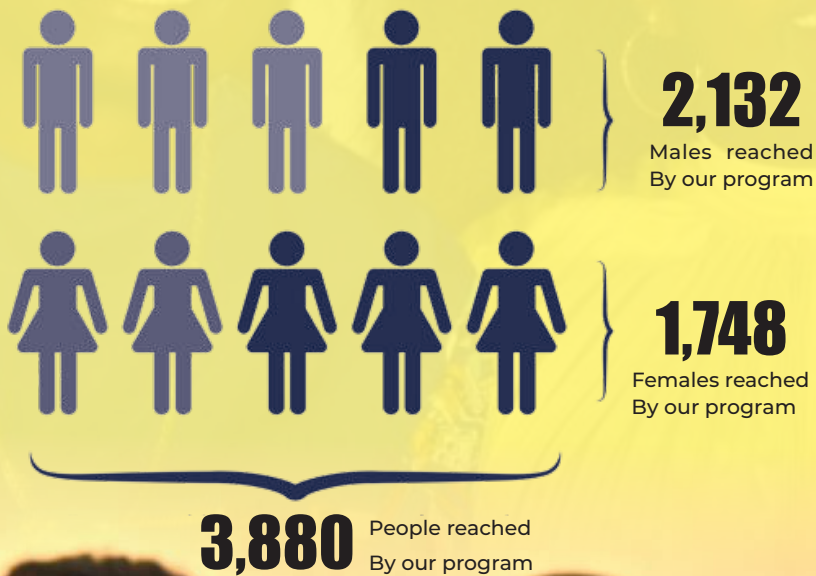


We developed over 15 proposals in the year 2021, 8 out of the 15 proposals went through which represents a 53.3% success rate. A huge increase success rate compared to 2020 fund-raising which stood at around 28%.

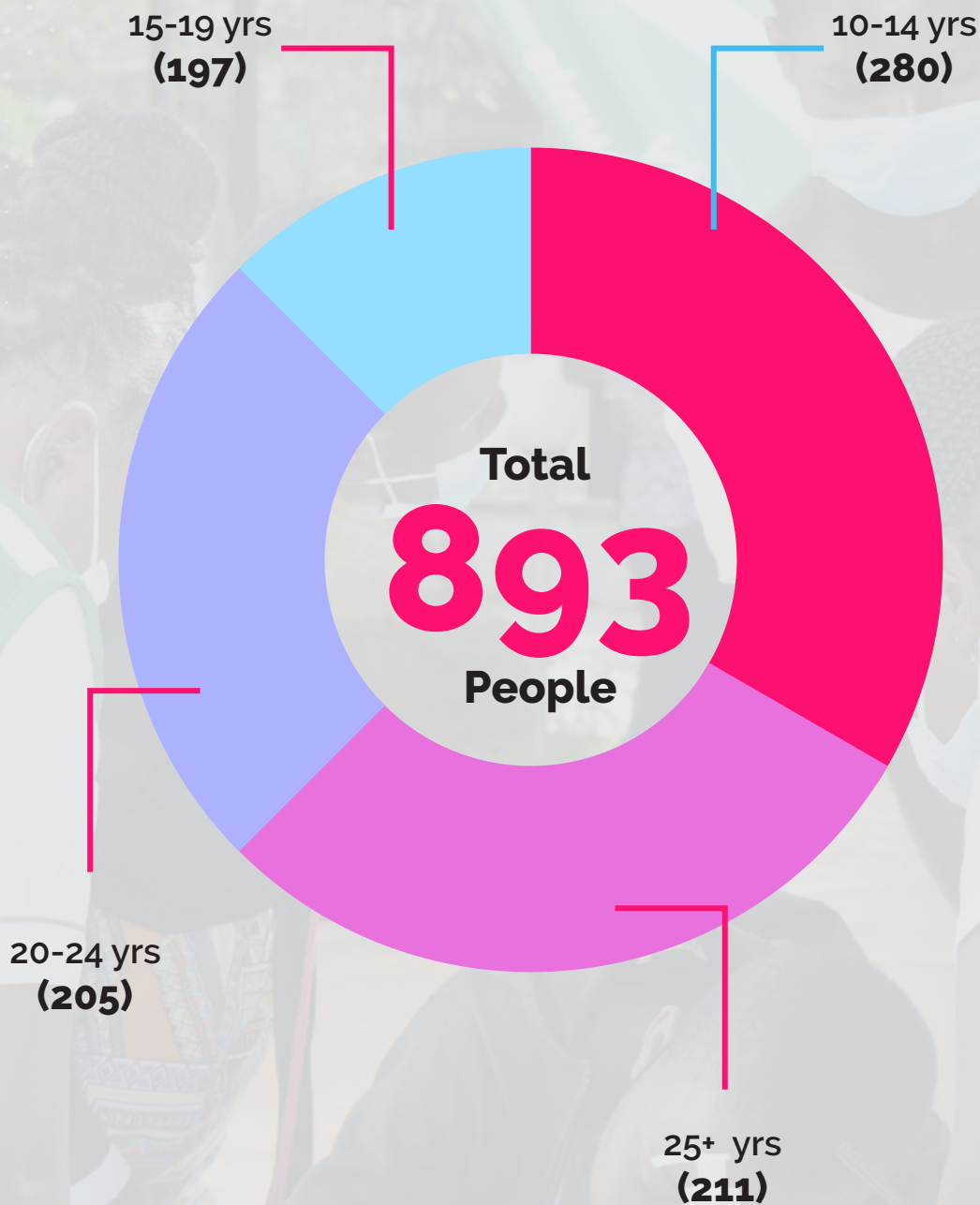
Our advocacy efforts contributed to;

- i. Our advocacy efforts contributed to Mombasa County Department of Health transition its direct financial support for Family Planning(FP)/Adolescent Youth Sexual Reproductive Health(AYSRH)
(<https://twitter.com/DOHsMombasa/status/1402258962586689543?s=20>)
- ii. Our advocacy efforts contributed to the organization being Included in Kilifi Gender Stakeholders Group
- iii. Our advocacy efforts contributed to the organization being Included in writing team for drafting of Kilifi County Youth Policy 2021

Target Beneficiaries Reached with our programmes;

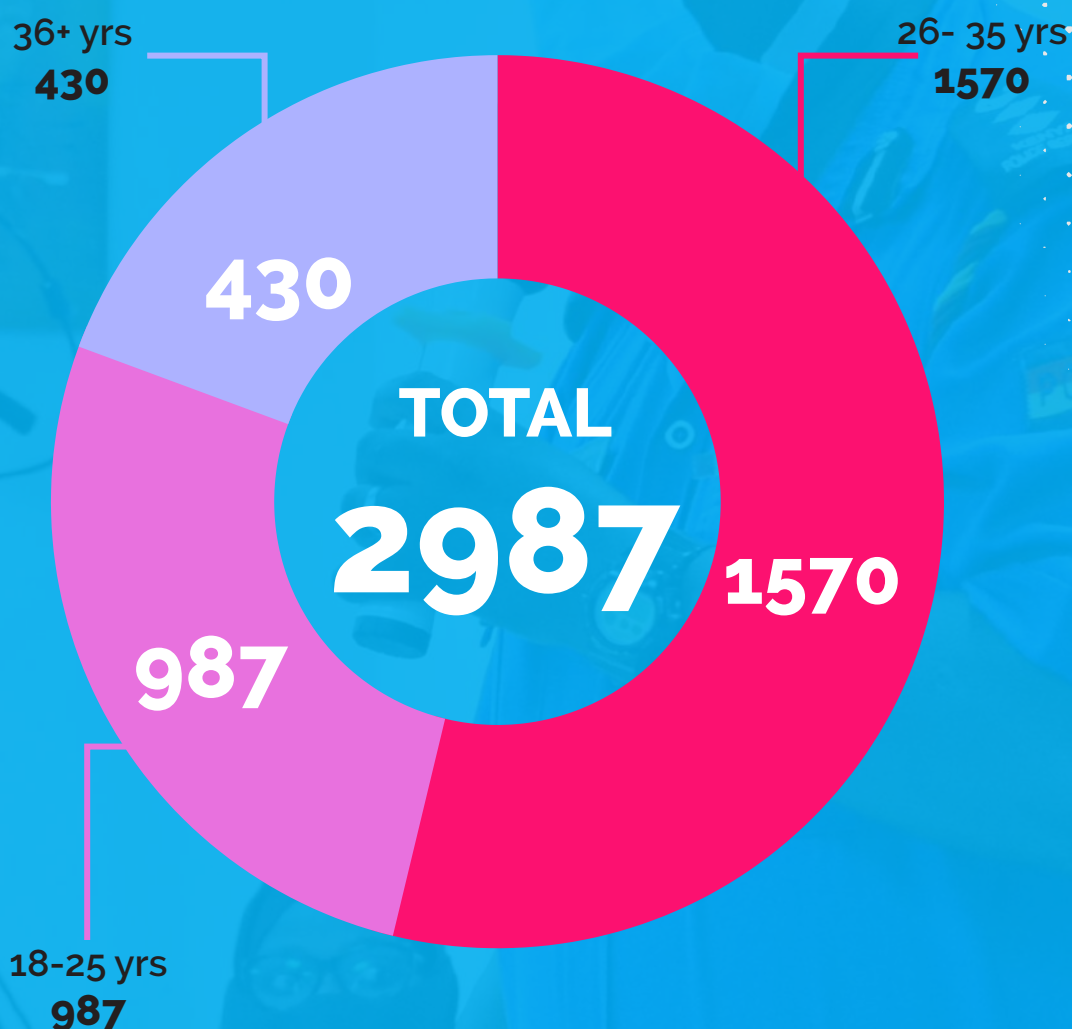


Health & Well Being Age Segregation



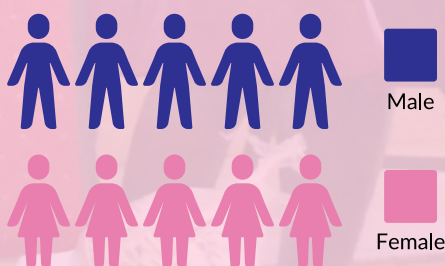
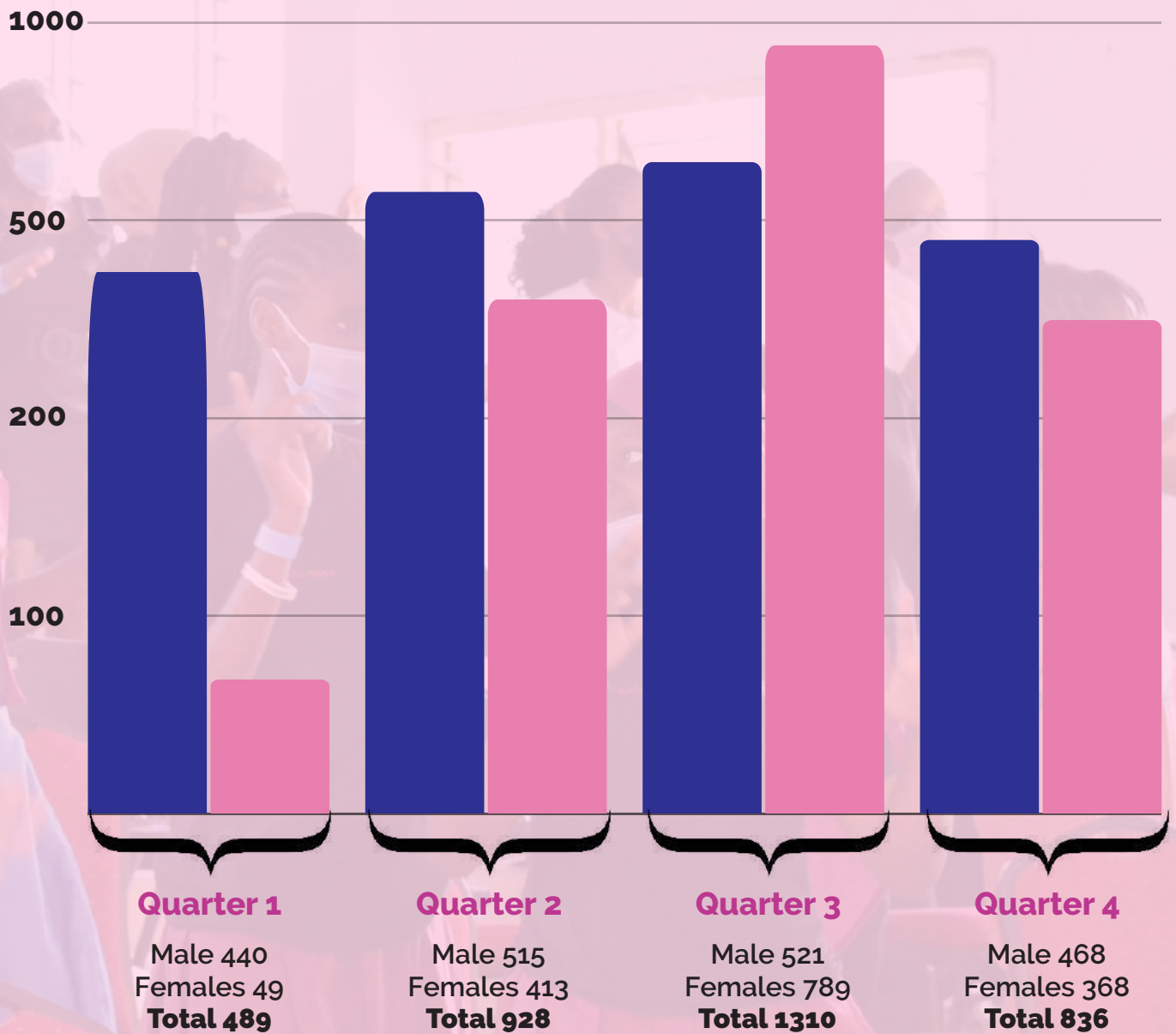
	10-14 yrs	280
	15-19 yrs	197
	20-24 yrs	205
	25+ yrs	211
	Total	893

Democracy, Good Governance & Human Rights Age Segregation



	18-25 yrs	987
	26-35 yrs	1570
	36+ yrs	430
	Total	2987

Number Of People Reached In 2021 Per Quarter





Success Stories

It's through the project that I acknowledged that as religious leaders we can guide our congregants on safety guidelines as per the Ministry of Health. Through the summons, I personally have seen changes in behavior among most of the congregants as they try to observe the set protocols. This has been made easier due to the ignorance people used to have but most of them can now relate with the effects of Covid-19. The other thing that I must say is the inclusion in the multi-sectorial community dialogue engagement among different stakeholders and learning from each other on the best ways to address congregants who disobeyed them. To be honest the project has been an eye opener and has really explored another skill inside me that I never knew I had.” **Mustafa – Imam Chaani**



“I must confess that I haven't registered as a voter during the just concluded mass voter registration period Nov 2021, and that even prior to my engagement with SYO and MEAT project I wasn't planning to take part in the elections and voting process come 2022. I now have a different opinion though after being engaged on the importance of taking part in constitutional mandate I am now convinced that I am a change maker and that all I need to do is make sure I vote for a diligent leader for the next 5 years in Kenya, Mombasa and more so in Mvita.” **Michael Musembi- MEAT participant**



“Civic Education has led me towards having a new perspective in politics; the 2007 post-election violence had me hate politics with passion and regarded it as a very dirty game. Perhaps if the community has the correct facts and information on politics governance then the community will be able to make informed choices regarding the 2022 elections.” **Nadhifa Jama- MEAT Civic Educator**

“I am a teacher by profession and also a member of parliament for Sokoni ward in Kilifi North as an affiliate of Kilifi Youth Assembly/Bunge. I have learnt vital information on matters of public participation which in return, would help me as I carry upon my duties as a member of parliament (MP Sokoni) to align the youth to always consider being part of public participation at all levels and most importantly the youth should participate effectively and advocate to have their rights and needs upheld by the policy makers as stipulated in the constitution of Kenya. I have also learnt a lot during the youth forum/ open mic activity and appreciated Stretchers Youth Organization for the opportunity and the direct linking platform I have gotten with the Assistant County Commissioner **Mr. James Ole Seneyia** who promised to work closely with the Kilifi Youth Assembly on different leadership and advocacy platforms that were in place at Kilifi County.”

MarizaMbeyu – MEAT participant





“As a social worker there have been a number of interventions that have been brought about by the county and other stakeholders, but not even a single one focused on the grassroots service providers like us. But Wheels of Change broke that cycle through engaging social workers.

Some of our members were trained and they became even more efficient on disseminating information and dispelling mis and disinformation in the community. I must echo observable efforts that the organization has made in bringing the women be part and parcel of the project. I must assure you that I am a different kind of a person as through the engagements I now understand better how to handle my community members.



“KIBE Training is my first sexual reproductive health training, and it is through the training that I have learnt that one can use their preferred choice of contraceptive even before having their first child. I have also learnt that there are a lot of myths and misconception about contraceptives in our community and as a champion I really want to pass the right information that I have learnt to my fellow peers.” **Beatrice Kiana-SRHR KIBE champion**

I am so proud that I participated in one of the security monthly meetings and a key concern was the arbitrary arrest of young people in my area due to mask. I am so happy since the OCPD in charge gave orders not to just arrest people without mask but engage. This has resulted into trust building amongst the members of the public and the security actors. We no longer run away when the police come, we wait and have conversation with them. Since I realized talking with some of them has really made them open up on how the pandemic has affected them and their loved ones. I will end with saying WE ARE BETTER OFF TOGETHER WHEN WE SHARE THE SAME GOAL, AND OUR GOAL IS TO FIGHT THE EFFECTS OF COVID TOGETHER. AS COVID IS NO ONES RELATIVE, I AM STOPPING THE CYCLE BY BEING RESPONSIBLE. I AM PROTECTING YOU, SO PROTECT ME.” **Mama Lucy – Social Worker**



“As a male SRHR champion, I want to thank stretchers youth organization because through the training I have learnt that it is important to advocate for contraceptives because they help in reducing unwanted pregnancies and give girls and women a chance to have number of children of their own choice. I will ensure that I pass the information to my fellow men in the community.

“Hussein Makulo-SRHR KIBE champion

“SEYODE Network has really made me strength my passion on child rights since the area I come from has quite a number of Child mis-use and abuse and no one has been able to address this menace. My first outreach I conducted it at WEMA center in Bamburi, since this is an orphanage that takes care of young people. It's through the SEYODE network that I have identified my niche as a child rights defender and will use the Network to advance child rights”. **Winnie Akinyi –SEYODE Network member.**





Communications & Publicity 2021

Communications & Publicity 2021

In 2021, with the effects brought by COVID-19 in social and work life, the communication's department continued to focus on adapting approaches and strategies in increasing SYO's visibility through social media engagements. Such strategies and approaches included, purchasing of equipment's that would ensure facebook live streaming, engagement in twitter storms and incorporating our activities with live streaming.

These activities contributed to raising SYO's share of online voice and profile. The number of SYO's related live-streaming and tweeter engagements in our social media platforms & major local, regional and international media outlets increased in 2021 and the percentage of highly positive media coverage remained relatively high.





We appeared in 10 National TV stations and 11 radio stations discussing on issues affecting youth and women as stated below:-

- ✦ We were highlighted on ANTI Gender Based Violence Campaigns on KBC Channel One <https://www.youtube.com/watch?v=za12SBC7I7s> and at Citizen TV on <https://www.youtube.com/watch?v=DgetYPkrbQA>
- ✦ Our Wheels of Change (Pamoja Dhidi Ya Corona) project launch was highlighted in two different mainstream TV stations <https://www.youtube.com/watch?v=AO0yurEqAVU> (K24 TV) and <https://www.youtube.com/watch?v=Wqt3y5gcMnw> (TV 47)
- ✦ Our MEAT project launch was highlighted in three different mainstream TV stations <https://www.youtube.com/watch?v=Bh2Nnie4q10> (AL SHIFAA TV), https://www.youtube.com/watch?v=JlyzA_50CYs (K24 TV) and <https://www.youtube.com/watch?v=RAERFLjq294> (Citizen TV)
- ✦ We were highlighted at K24 TV as part of advocacy on TEENAGE PREGNANCY PARTNERSHIP CAMPAIGN with Mombasa County Department of Health <https://www.youtube.com/watch?v=qHbRP1JM7oE>
- ✦ Our Kilifi Edition The Girl Summit event was highlighted at Citizen TV <https://www.youtube.com/watch?v=yKiYNAVtxe4>
- ✦ We were highlighted at K24 TV in a conversation around youth and democracy <https://www.youtube.com/watch?v=dM-Gk2YdBgc>

OUR PARTNERS



Our funding Partners



SEARCH FOR
COMMON GROUND

POPULATION
CONNECTION
America's Voice for Population Stabilization



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international



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RIGHTS
DEFENDERS



Our Strategic Partners



Our Implementing Partners



KITUO CHA SHERIA
LEGAL ADVICE CENTRE
we care for justice



KYEN



STRETCHERS YOUTH ORGANIZATION

STRATEGIC PLAN

2021 - 2025

SIMPLIFIED VERSION



17 PARTNERSHIPS
FOR THE GOALS



3 GOOD HEALTH
AND WELL-BEING



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



Our
SDGs
Focus

5 GENDER
EQUALITY



10 REDUCED
INEQUALITIES



8 DECENT WORK AND
ECONOMIC GROWTH



STRATEGIC OBJECTIVES (SO)	OUTCOMES
SO 1: To contribute to improved health outcome and well-being among youth in Kenya	<ol style="list-style-type: none"> 1. Enhanced public knowledge on health rights and environmental obligations; 2. Strengthened SRHR accountability and advocacy structures; 3. Reduced mortality rate and; 4. Improved service delivery within the institutions.
SO 2: To build a good culture of democracy and good governance in Kenya	<ol style="list-style-type: none"> 1. Enhanced good governance practices with full implementation of public participation by both the national and the county government 2. Good governance practiced by all sectors of the society and is also evidenced in planning, programming and reporting.
SO 3: To improve access to justice and promote gender equality among youth in Kenya	<ol style="list-style-type: none"> 1. Human rights protection mainstreamed in the processes and operations of selected public and private actors 2. Strengthened engagement with and recognition of human rights by both state and non-state actors 3. Reduced gender discriminations in both public and work place
SO 4: To enhance organizational capacity for effective programme delivery and sustainability	<ol style="list-style-type: none"> 1. Increased funding of core mandate functions; 2. Improved staff performance, retention and general well-being; 3. Improved Internal organizational and standardization processes

Thematic Areas & Strategic objectives



STRATEGIC OBJECTIVES (SO)	STRATEGIES
<p>SO 1:</p> <p>To contribute to improved health outcome and well-being among youth in Kenya</p>	<ol style="list-style-type: none"> 1. Strategic Partnership ,Collaboration and Networking 2. Policy advocacy on health on issues affecting Youth and Women 3. Lobbying and Advocating for increased resources on health 4. Capacity Building of Health workers and personnel on effective service delivery. 5. Community Sensitization 6. Empowering Youth and Women to advocate for health 7. Advocate for Behavioral Change 8. Building Change Movements and catalyst of youth and Women on Health. 9. Research on emerging issues regarding health among youth and Women. 10. Use of mainstream and social media advocacy to create awareness.
<p>SO 2:</p> <p>To build a good culture of democracy and good governance in Kenya.</p>	<ol style="list-style-type: none"> 1. Empowering youth and women on their civic rights and governance. 2. Advocating for youth and women in meaningful engagement on governance and development process. 3. Advocating for peace and security in communities. 4. Promoting access to justice. 5. Use of mainstream and social media advocacy to create awareness. 6. Strategic Partnership ,Collaboration and Networking 7. Advocating for progressing laws and policies affecting youths and women on civic and governance participation.

STRATEGIC OBJECTIVES (SO)

STRATEGIES

SO 3:

To improve access to justice and promote gender equality among youth in Kenya

1. Strategic partnership and collaboration with constitutional commissions & agencies i.e. NGEC and KNCHR.
2. Community mobilization on gender empowerment
3. Use of mainstream and social media advocacy to create awareness.
4. Capacity building and creating awareness on gender empowerment.
5. Gender Main-streaming

SO 4:

To enhance organizational capacity for effective programme delivery and sustainability.

1. Build strategic partnerships.
2. Capacity building on resource mobilization.
3. Strengthening of internal systems.
4. Strategic partnerships with the County and National government.
5. Expanding to key Counties and establishing presence in Nairobi capital city.
6. Organization innovation and branding.
7. Knowledge management.
8. Acquisition of infrastructure, land, equipment and assets.
9. Capacity building and empowering of organizational staff.



A Healthy Society
Where Every Voice Counts

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Where Every Voice Counts



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2021 PICTORIALS

2021 PICTORIALS



2021 PICTORIALS



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STRETCHERS
Youth ORGANIZATION
Building Youths and women capacities.

Located along Airport Road,
Opposite Jambo Village Hotel
P.O. Box 92190 -80100 Mombasa, Kenya
Tel: +254 781 556 722 | +254 777 922 005
E-mail: info@stretchersyouth.org

@StretchersYouth



@stretchersyouthke



@stretchersYouthorg



www.stretchersyouth.org

